

BROKERS WEEKLY

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NEWS

Stribling & Associates has expanded its team with the appointment of two new executives.

Elizabeth Ann Stribling-Kivlan was promoted to director of marketing and business development, and Rebecca Mason has joined the firm as executive vice president, director of sales.

Elizabeth Stribling-Kivlan, who served as a salesperson for four years and an executive vice president for three years, will direct all marketing and new business development initiatives at Stribling.

She previously managed Stribling's downtown offices located in Chelsea and Tribeca as director of sales, and has been an executive vice president since 2007.

Prior to joining Stribling & Associates, Stribling-Kivlan spent two years at Pacific Union in San Francisco.

Rebecca Mason brings more

than 18 years of real estate experience to the company and will be responsible for managing both of Stribling's downtown offices.

She most recently served as executive director of the residential brokerage division of Caran Properties, and was responsible for the group's management, marketing, business development and listing activities.

Mason joined Caran Properties in 1993 as a special projects manager and supervised \$8 million in capital construction projects from bidding through completion.

A licensed real estate broker, she brings additional expertise in property management, mortgage refinancing, negotiating commercial and retail leases and overseeing tenant improvements.

Mason has served as the co-chair of the REBNY Small Firm Committee and the REBNY Ethics Committee and was a member of the Board of Directors. She has also

